

March 20, 2007

Ellie Rohrdanz  
President- WAHU Foundation  
4600 American Pkwy, Ste 208  
Madison, WI 53718

Dear Ellie,

I am pleased to provide this letter of support, detailing the relationship between the Breast Cancer Recovery Foundation, Inc. and the Wisconsin Association of Healthcare Underwriters (WAHU). Our organization owes an immense debt of gratitude to the members of WAHU.

Our relationship with WAHU dates back to the very early days of our organization. Ann Haney founded the Breast Cancer Recovery Foundation in 1997 with the mission of helping women heal emotionally, spiritually and physically from breast cancer. Ann recognized from the very beginning that partnering with WAHU made perfect sense, because WAHU works every day to improve consumer health care. Ann was committed to improving the care breast cancer survivors received, particularly the care they received after surgery and treatment. Ann knew that many breast cancer survivors needed healing of the heart and mind to achieve a full recovery from breast cancer. Moreover, because WAHU represents over 3,000 health insurance professionals throughout Wisconsin, Ann knew that an affiliation with WAHU would greatly help in promoting the programs we offer to breast cancer survivors.

*“Infinite Boundaries helped me achieve a new level of emotional wellness.”*

The Breast Cancer Recovery Foundation, Inc. sponsors *Infinite Boundaries*, a four-day retreat for women who have been diagnosed with breast cancer. Designed by breast cancer survivors for breast cancer survivors, each retreat features a unique mixture of healing approaches: discussions on sensitive topics, creative arts and outdoor recreation. There is healing in nature and retreats are held in beautiful natural settings. Retreats have been held in Wisconsin, Minnesota, Illinois and Texas. Women who attend *Infinite Boundaries* retreats are in all stages of breast cancer. Some are newly diagnosed while others may have been treated for breast cancer years ago. Women ranging in age from 24 – 77 have attended retreats.

*“The experience has taken a heavy weight off of my shoulders.  
I feel like I can breathe again.”*

Ann recruited Tim Byrne, an active member of WAHU, to serve as a founding member of the Breast Cancer Recovery Foundation, Inc. Board of Directors. Under Tim’s leadership, all WAHU members received an *Infinite Boundaries* brochure and annual report. WAHU members were encouraged to share this literature with corporations, foundations, and individuals they knew. Kent Schroeder was one of the first to run with this initiative and he successfully solicited several individual gifts in support of *Infinite Boundaries*.

*“This retreat was truly a gift and it has changed my life.”*

Kent, now the 2007 WAHU President, took this promotional campaign one step further. He reached out to Hope Chest, a local support group in Stoughton, Wisconsin and shared information about *Infinite Boundaries* with their members. Numerous Hope Chest members have since attended an *Infinite Boundaries* retreat. The endorsement of our programs by WAHU members has been invaluable. In 1997, we sponsored three retreats and this year we will sponsor twelve.

*“Infinite Boundaries is the most profound life-altering experience I’ve had. I now know the real meaning of recovery and healing – I feel reborn into a life I’m anxious to live.”*

I have had the personal good fortune of meeting many WAHU members. Beginning in 2000, I’ve attended many of WAHU’s annual conventions. WAHU has generously partnered with our agency through a golf outing they offer to their members each year. It has been a true pleasure to meet and personally thank WAHU members for their support. And I am happy that our organization continues to deepen our relationship with individual WAHU members. This year, James Krogstad, former member of the WAHU Foundation Board, will join our Board of Directors. We know that our organization is sure to benefit from Jim’s expertise in the health care arena.

*“The experience provided a safe haven where I could claim my fears – then let them go.”*

Since 2000, the Wisconsin Association of Health Underwriters has raised over \$30,000 for the Breast Cancer Recovery Foundation, Inc. This support means that countless women diagnosed with breast cancer have been able to attend an *Infinite Boundaries* retreat. Because women living with breast cancer often face considerable medical expense during and after diagnosis, we place a strong emphasis on ensuring that all women – regardless of financial standing - can experience an *Infinite Boundaries* retreat. The financial support of WAHU has allowed us to charge reduced fees and offer full and partial scholarships. Friends like WAHU have made it possible for us to maintain our ‘open door’ policy. Their support means we have never turned away anyone who wished to attend an *Infinite Boundaries* retreat.

*“I came to the retreat to experience healing the medical community can’t provide – healing of my heart, of my spirit, of my soul.”*

The Breast Cancer Recovery Foundation, Inc. recently sponsored a retreat for women with metastatic breast cancer. This means that their cancer has spread and their prognosis is usually quite poor. Just as frightening is the isolation many of these women feel. Most do not know of others in the same condition and the loneliness and fear can be overwhelming. One participant wrote in her evaluation that, *“this was the only opportunity I’ve had to meet other women in the same situation. It means the world to me. I feel full of hope and rejuvenated.”* It is my sincere hope that WAHU members are recognized for the very valuable support they provide for countless breast cancer survivors. It is truly appreciated.

Sincerely,

Sue E. Abitz  
Executive Director  
Breast Cancer Recovery Foundation, Inc.