



2010 Legislative Day Agenda  
WAHU & NAIFA  
Monona Terrace Convention &  
Community Center, Madison, WI



Tuesday, January 26, 2010

- 1:00 – 1:30 p.m. CE Sign In
- 1:30 p.m. **Financial Wellness** *1 Credit CE Course* *Hall of Ideas H - J*  
*Paula Colling, BlackHawk Bank*
- 2:20 pm **Expected Health Care Reform Impact on Account Based Benefit Plans**  
*1 Credit CE Course* *Hall of Ideas H - J*  
*Andy Bartel, TASC*
- 3:30 p.m. **Break** *Sponsored by Delta Dental of WI*
- 3:35 p.m. **Compliance Overview: From the OCI** *Hall of Ideas H - J*  
*1 Credit CE Course*  
*Mike Honeck, Chief, Health & Life Section, Bureau of Market Regulation, OCI*
- 4:25 p.m. **Policy Review: Are you finding the most of yours or your Clients?**  
*1 Credit CE Course* *Hall of Ideas H - J*  
*Michael Smith, LUTCF, President of CPS Horizon Financial Group*
- 5:30 – 7:00 pm. **Private Reception with Senate and Assembly Leadership**  
*Capital Hill Club Presidential Level Members Only*  
*Terrace Room – The Madison Club*



**2010 Legislative Day Agenda**  
**WAHU & NAIFA**  
 Monona Terrace Convention & Community Center  
 Madison, WI  
**Agenda**  
Wednesday, January 27, 2010



WAHU	NAIFA
7:30 a.m. Registration Ballroom C-D Hallway <i>Continental Breakfast Sponsored by Physicians Plus</i>	7:30 a.m. Registration Ballroom C-D Hallway
8:25 a.m. Welcome Ballroom C-D Fred Coan, 2010 WAHU President <i>Insuring Freedom Award Presentation</i>	8:30 a.m. Meeting Ballroom B <ul style="list-style-type: none"> <li>• Welcome and housekeeping, Advocacy Chair, Brad Schlafer, FICF</li> <li>• Legislative Update, NAIFA Legislative Counsel, Stan Davis, Axley Brynerson LLP</li> <li>• National Trustee Report, Juli Y. McNeely, CLU, CFP, LUTCF</li> <li>• John Davidson Campaign, Dick Koob, CLU, ChFC, AEP</li> <li>• Additional updates and information re: NAIFA Government Relations</li> </ul>
8:35 a.m. Civics 101 <i>One Credit of CE</i> Ballroom C-D Dan Schwartzter, WAHU	

9:25 a.m.	<b>Break</b> - NAIFA & WAHU combine Meeting	
9:30 a.m.	<b>2010 Legislative Leadership</b> Senator Scott Fitzgerald Assembly Democrat	Ballroom C-D
9:55 a.m.	<b>Commissioner Sean Dilweg</b>	Ballroom C-D
10:20 a.m.	<b>Break</b> <i>Sponsored by Delta Dental of WI</i>	
10:30 a.m.	<b>Briefing Session-Review of Position Papers</b> <i>One Credit of CE</i>	Ballroom C-D
11:30 a.m.	<b>2010 Gubernatorial Candidates</b> Tom Barrett, Democratic Candidate Mark Neumann, Republican Candidate Scott Walker, Republican Candidate	Ballroom C-D
12:15 p.m.	<b>Lunch</b>	Community Terrace
1:30 p.m.	<b>Wellness...Securing Our State's Financial Future</b> Jesse Patton, NAHU HUPAC Chair Exhibitors will greet attendees, Legislators and Staff	<i>Capitol Rotunda</i>
2:00 p.m..	<b>Senate Appointments</b>	<i>Capitol</i>
2:45 p.m.	<b>Assembly Appointments</b>	<i>Capitol</i>
3:45 pm	<b>Debriefing</b> <i>WAHU &amp; NAIFA Representatives will be collecting your forms</i>	<i>Capitol Rotunda</i>

WAHU	NAIFA
4:30 p.m. <b>Legislative Reception</b> <i>Cash Bar &amp; Appetizers</i> – 6:00 p.m. <i>Brocach's Irish Pub</i>	