

# 2016 CORPORATE SPONSORSHIP



WAHU seeks to advance public knowledge for need and benefit of financial protection by health, disability, and related insurance products and services.

*“WAHU is the single largest voice of the independent health insurance agent in Wisconsin.”*

## BECOME A 2016 WAHU CORPORATE SPONSOR AND HELP WISCONSIN CONSUMERS LEARN ABOUT YOUR COMPANY

With support from loyal sponsors like you, WAHU will continue to provide the following benefits to our members:

- Brand your company on the updated WAHU website
- Continuing education classes
- Networking with financial advisors, human resource professionals, small business owners, Chambers of Commerce, CPAs and attorneys, Legislative activities/political activities/industry updates
- Joint Day on the Hill with NAIFA
- WAHU Annual Fall Conference
- Washington, D.C. Capitol Conference to influence Congress
- Wisconsin OCI & DHS policy matter regulatory updates
- Representation on key committees at state and federal levels
- Federal legislative support through the National Association of Health Underwriters (NAHU)
- Collaborative affiliations with other agencies and associations
- Visibility through social media networks
- Help agents learn about what you can offer.

### WAHU BOARD OF DIRECTORS

#### 2016 President

John Zuleger  
Zuleger Advisors, Inc.

#### 2016 Vice President

Mark Zelinski  
Benefit Advantage, Inc.

#### 2016 President-Elect

Christy Schwan  
Stellarus Benefits

#### 2016 Treasurer

Steve LeRoy  
Delta Dental of WI

#### 2015 Secretary

Colleen Gransee  
Dean Health Plan

#### 2015 Past President

Chuck Jaeger  
Colonial Life

#### Board Members at Large

Rob DeFlieze  
Assurant Employee  
Benefits (Thru 2017)

Mike Sugden  
Wisconsin Rx  
(Thru 2018)

Todd Catlin  
Transitional Health  
Benefits (Thru 2016)

Joanne Mueller  
Johnson Insurance  
Services (Thru 2016)

Dean Hoffman  
Security Health Plan  
(Thru 2016)

*\*Board Officer seats are one-year terms according to the WAHU Policies and Procedures*

### WAHU CHAPTER PRESIDENTS

#### North Central

Kerri Zastrow  
WPS Health Insurance  
(Thru 2016)

#### South Central

Mary Basel M3  
Insurance  
(Thru 2016)

#### Southeast

Grant Garson  
Colonial Life  
(Thru 2016)

#### Fox Valley

Mike Dietz  
Midwest Insurance  
Brokerage (Thru 2016)

## SPONSORSHIP LEVELS

### All Sponsorship benefits include:

- Annual meeting recognition and signage for company awareness and visibility
- Enhancement of company credibility and expertise through education about products and services
- Website branding to strengthen your brand through differentiation and loyalty

### Enjoy additional benefits with certain sponsorship levels as described below.

#### Platinum Sponsorship ~ \$10,000

- Recognition at all 2016 meetings & events
- FREE full page ad in fall conference program
- Your speakers and topics for CE approved program to WAHU members
- Four full NAHU/WAHU memberships

#### Gold Sponsorship ~ \$7,500

- FREE Half page ad in the fall meeting program
- Your speakers and topics for CE approved program to WAHU members
- Three full NAHU/WAHU memberships

#### Silver Sponsorship ~ \$5,000

- FREE Quarter page ad in the fall meeting program
- Your speakers and topics for CE approved program to WAHU members
- Two full NAHU/WAHU membership

#### Bronze Sponsorship ~ \$2,000

- One full NAHU/WAHU membership

#### Laureate Sponsorship ~ 1,000

#### GEM Sponsorship ~ \$500

## THE WAHU MISSION

The mission of the Wisconsin Association of Health Underwriters is to promote and sustain a knowledgeable and professional membership and successful business environment for those engaged in disability and health risk management; to further the enhancement of agents/brokers professional skills and services which will foster a greater financial security and independence of the consuming public.

## 2016 SAVE THE DATES

### January 27, 2016

WAHU/NAIFA Day on the Hill ~ Madison, WI

### February 18, 2016

Southeastern Chapter Meeting

3 CE: "Self-funding: Basic Concepts through Advanced Strategies" ~ Location TBA

### February 22-24, 2016

NAHU Capitol Conference ~ Washington, DC

### June 26-29, 2016

NAHU 2016 Annual Convention ~ Albuquerque, NM

### September 21-22, 2016

WAHU Annual Fall Sales Conference

Wednesday: Evening Reception

Thursday: Full Day Conference

Glacier Canyon Conference Center

Wilderness Territory ~ Wisconsin Dells, WI

Other meeting and events will be announced throughout 2016 as WAHU continues to work with our stakeholder groups, WAHU Program Committee and Chapter Leaders.

## 2016 Commitment Form

### COMMITMENT LEVEL

(Circle One)

Platinum   Gold   Silver

Bronze   Laureate

GEM   Associate

Organization Name: \_\_\_\_\_

Organization Contact: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Invoice Us \_\_\_\_\_ Circle One:   Visa   MasterCard

Credit Card # \_\_\_\_\_ Expiration: \_\_\_\_\_ Sec. code \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send PDF and EPS files of your 2016 company logo to wahu@ewahu.org

Return completed form to:  
WAHU, 44 E. Mifflin St., Suite 605A  
Madison, WI 53703  
(608) 250-4685  
wahu@ewahu.org